

# Privacy Policy

Last Updated: 09.10.2025

## 1. Key Concepts

- 1.1. Website (or Service): An online service published by the Platform on <https://valueverse.ai/>.
- 1.2. Platform (or Operator): **Valueverse** incorporated under the laws of the Cayman Islands, which determines the purposes and means of processing Personal Data.
- 1.3. Personal Data: information relating to an identified or identifiable natural person.
- 1.4. Policy: This Privacy Policy outlines how information about Users is processed and protected.
- 1.5. User: An individual who uses the Website.

## 2. General Provisions

- 2.1. This Policy is an official document of the Platform and defines the procedure for processing and protecting information about Users.
- 2.2. This Policy governs solely the relationships between the Platform and the User.
- 2.3. The purpose of this Policy is to ensure proper protection of Users' information, including Personal data, from unauthorized access and disclosure.
- 2.4. Relations related to the collection, storage, and protection of Users' information are governed by this Policy, other official documents of the Platform, and the laws of the Cayman Islands.
- 2.5. The Platform may amend this Policy at any time. When changes are made, the Platform will publish the updated version on the Website. Users are advised to regularly review this Policy. Continued use of the Website after changes take effect constitutes acceptance of such changes.
- 2.6. User's continued use of the Website constitutes acceptance of this Policy.
- 2.7. If the User disagrees with the terms of this Policy, they must immediately cease using the Website.

## 3. Conditions for Using the Website

- 3.1. By providing the Website, the Platform reasonably and in good faith believes that the User:
  - has all the necessary rights to use the Website;
  - provides accurate information about themselves as required for the use of the Website;
  - is familiar with this Policy, agrees with it, and assumes the rights and obligations set out herein.
- 3.2. Users must be at least 16 years of age to use the Website.
- 3.3. The Platform does not verify the accuracy of the information provided by Users.

## 4. Purposes of Processing Information

The Platform processes Personal data collected through the Website to:

- 4.1. Communication with Users:
  - to send confirmations, notifications, and reminders related to the Website;
  - to respond to User inquiries, support requests, or complaints;
  - to inform Users of material changes to the Website or this Policy.
- 4.2. Service improvement and operation:
  - to analyze how Users interact with the Website (e.g., usage statistics, activity patterns);
  - to improve the functionality, usability, and performance of the Website;
  - to ensure compatibility across devices and browsers.
- 4.3. Security and fraud prevention:
  - to detect, prevent, and respond to unauthorized access, fraud, abuse, or security incidents;
  - to ensure the integrity and lawful use of the Website.
- 4.4. Legal compliance:
  - to comply with legal obligations under the laws of the Cayman Islands;
  - to respond to lawful requests of competent authorities.

## 5. User Information Composition

- 5.1. The Platform processes the following information about Users:
  - Identification data: full name, username or similar identifiers;
  - Contact data: email address, phone number (if provided), and other contact details submitted through Website forms;
  - Technical data: IP address, browser type, device information, cookies, Website usage statistics;

- Interaction data: information provided by the User when filling in forms or surveys, support requests, or other submissions via the Website;
  - Optional information: any additional data voluntarily provided by the User in free-text fields of forms or communications with the Platform.
- 5.2. The Platform collects certain Personal Data through third-party services integrated into the Website, including Airtable. When a User submits information via forms or links provided on the Website, the data is stored and processed using Airtable's infrastructure.

## **6. Processing User Personal Data**

- 6.1. Processing of personal data is based on the following principles:
- lawfulness, fairness, and transparency of processing;
  - limitation of processing to specified, explicit, and legitimate purposes;
  - data minimization (only data necessary for the stated purposes are processed);
  - accuracy of processed data and timely rectification of inaccuracies;
  - storage limitation (data retained no longer than necessary for stated purposes);
  - integrity and confidentiality of data.
- 6.2. The Platform processes Personal Data of Users on the following lawful bases:
- the necessity to perform a contract with the User;
  - compliance with legal obligations of the Platform under of the Cayman Islands law;
  - the legitimate interests of the Platform in providing and improving the Service (provided such interests are not overridden by User rights).
- 6.3. Information is collected upon the first use of the Website and during its ongoing use.
- 6.4. By using the Website and entering into legal relations with the Platform, the User gives his or her consent to the transfer of his or her Personal Data to third parties (including trans-border) when this is necessary for the Platform to properly fulfill its obligations in accordance with applicable law or fulfill obligations to the User.
- 6.5. The Platform stores Personal Data only for as long as is necessary to fulfill the purposes described in this Policy, unless a longer period is required by law. Upon expiry of this period, data is securely deleted or anonymized.

## **7. User Rights and Responsibilities**

- 7.1. Users have the following rights:
- the right to access information about the data the Platform holds about them;
  - the right to request correction of inaccurate or incomplete data;
  - the right to request deletion of their data, unless retention is required by law;
  - the right to restrict or object to processing in certain cases;
  - the right to data portability, where applicable;
  - the right to lodge a complaint with the competent supervisory authority in the Cayman Islands.
- 7.2. To exercise their rights, Users may contact the Platform via the contact details provided in Section 11. The Platform may request reasonable information to verify the identity of the User making the request.
- 7.3. The Platform will respond to requests within 30 days of receipt, unless a longer period is permitted by applicable law.

## **8. Measures to Protect User Information**

- 8.1. The Platform applies legal, organizational, and technical measures to ensure the protection of Personal Data from unauthorized or accidental access, alteration, disclosure, loss, or destruction. Such measures include:
- access control systems;
  - encryption and secure data transmission protocols;
  - internal policies limiting employee access;
  - monitoring and logging of data access;
  - secure storage and deletion procedures.
- 8.2. User information is processed, transferred, and stored in accordance with the laws of the Cayman Islands, including safeguards to prevent unauthorized access, modification, or distribution.

## **9. Policy Limitations**

- 9.1. This Policy does not apply to third-party websites, services, or resources that may be linked on the Website. The Platform is not responsible for the actions of such third parties. Users are encouraged to review the privacy policies of third-party resources they access.
- 9.2. While Airtable provides the underlying technical infrastructure for storing certain User data, the Platform remains solely responsible for the purposes and legal grounds of processing. Users are encouraged to review Airtable's Privacy Policy for additional information on how Airtable processes data in its role as a service provider.

## **10. Disclaimers**

The Platform operates under the assumption that all information provided by Users is submitted in good faith. The Platform is not obliged to verify the accuracy of User-provided data and is not responsible for errors, inaccuracies, or outdated information provided by Users.

## **11. Questions or concerns**

All questions, concerns, or requests regarding this Policy or the Website may be directed to the Platform at: [connect@valueverse.ai](mailto:connect@valueverse.ai).